Print Date 10/11/12 15:20:59

ORDER

Orders Order / Rev: 103615 06830030 Alt Order #: BERKLEY FOR SENATE Product Desc: 30S Estimate: 10/09/12 - 10/15/12 Flight Dates: Primary AE: Amy McCreary 10/11/12 / 10/11/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National **Shorr Johnson Magnus** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1831 Chestnut St. EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Berkley, Shelley for Senate A25-54 New Business Thru: Demographic: **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	114	\$44,650.00	\$37,952.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$44,650.00	\$37,952.50	0.00
Totals	114	\$44,650.00	\$37,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$44,650.00
Market	100%	\$223,250.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$71,440.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$46,882.50
KTUD	0%	\$0.00
KVVU	25%	\$55,812.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,465.00

 Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KSNV	10/09/12	10/12/12	Wake Up Early w/	Wagn€M	430a-5a	- TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
				Wake Up Early Wa	agners								
	NEWS												
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/0	08/12	10/14/12	- TWT	4	\$50.00	0.00						

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV 10/09/12 10/12/12	Wake Up Early w/ Wagn€M	430a-5a	- ТWГ	:30	4	\$50.003	0.00 NM	4	\$200.00
NEWS	Wake Up Early Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWΓ 4	\$50.00	0.00						
2 KSNV 10/15/12 10/15/12	Wake Up Early w/ Wagn€M	430a-5a	M	:30	1	\$50.003	0.00 NM	1	\$50.00
NEWS	Wake Up Early Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M 1	\$50.00	0.00						
3 KSNV 10/15/12 10/15/12		5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M 1	\$200.00	0.00				0.00.104		4000.00
4 KSNV 10/09/12 10/12/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	- TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
NEWS	o da rrancop in rragiloro								
Start Date End Date	Weekdays Spots/Week - TWTF 4	Rate	Rating						
Week: 10/08/12 10/14/12 5 KSNV 10/09/12 10/12/12	<u>'</u>	\$200.00 6-7a	0.00 - TWTF	:30	8	\$300.003	0.00 NM	8	\$2,400.00
3 10111 10/03/12 10/12/12	M-F 6-7a WakeUp w/Wagners	074	11111	.50	O	ψ500.003	0.00 14101		Ψ2,400.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week - TWTF 8	Rate \$300.00	Rating 0.00						
6 KSNV 10/15/12 10/15/12		6-7a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
	M-F 6-7a WakeUp w/Wagners					·			·
NEWS Start Data - End Data	Wookdovo Spoto/Wook	Poto	Dating						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week M 2	Rate \$300.00	Rating 0.00						
7 KSNV 10/15/12 10/15/12	Today Show CM	658a-9am	M	:30	3	\$400.003	0.00 NM	3	\$1,200.00
TODAY	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M 3	\$400.00	0.00						
8 KSNV 10/09/12 10/12/12	Today Show CM	658a-9am	- TWTF	:30	12	\$400.003	0.00 NM	12	\$4,800.00
TODAY	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF 12	\$400.00	0.00						
9 KSNV 10/09/12 10/12/12	Noon News CM Noon News	12-1230pm	- TWTF	:30	4	\$175.003	0.00 NM	4	\$700.00
NEWS	Noon news								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/08/12 10/14/12	- TWTF 4	\$175.00	0.00			#475.00.0	0.00.1114		#475.00
10 KSNV 10/15/12 10/15/12	Noon News CM Noon News	12-1230pm	M	:30	1	\$175.003	0.00 NM	1	\$175.00
NEWS									
Start Date End Date	Weekdays Spots/Week M 1		Rating						
Week: 10/15/12 10/21/12 13 KSNV 10/09/12 10/12/12	•	\$175.00 3-4p	0.00 - TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
10 1011 10/03/12 10/12/12	Dr Phil	ОЧР	11111	.00	-	Ψ200.000	0.00 14101	,	ψοσσ.σσ
PHIL									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u>	Weekdays Spots/Week - TWTF 4	Rate \$200.00	Rating 0.00						
14 KSNV 10/15/12 10/15/12	<u>`</u>	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	Dr Phil	•							
PHIL Start Data End Data	Mookdays Casta/Mask	Poto	Pating						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 <u>10/21/12</u>	Weekdays Spots/Week M 1	Rate \$200.00	Rating 0.00						
15 KSNV 10/15/12 10/15/12	CM	4-5pm	M	:30	1	\$300.003	0.00 NM	1	\$300.00

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
NEWO			NEWS 3 at 4 (1 4PM NEWS (1 h		(4:30 PM-5:0	00 PM)						
NEWS St:	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10		10/21/12	M	1	\$300.00	0.00						
16 KSNV	10/09/1	2 10/12/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	- TWTF-	- :30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWC			4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	- TWTF	4	\$300.00	0.00						
17 KSNV	10/09/1	2 10/12/12	NEWS 3 at 4 (1	,	4-5pm	- TWTF-	- :30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	80 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	- TWTF	4	\$300.00	0.00						
18 KSNV	10/15/1	2 10/15/12	NEWS 3 at 4 (1	,	4-5pm	M	- :30	1	\$300.003	0.00 NM	1	\$300.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	80 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$300.00	0.00						
19 KSNV	10/15/1	2 10/15/12	M-F Early News	CM	5-630p	M	- :30	2	\$450.003	0.00 NM	2	\$900.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	M	2	\$450.00	0.00						
20 KSNV	10/09/1	2 10/12/12	•	CM	5-630p	- TWTF-	- :30	8	\$450.003	0.00 NM	6	\$2,700.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	- TWTF	8	\$450.00	0.00			_			
	h Date Ra		escription 1-F Early News	<u>Star</u> 5-63	t/End Time		- TWThF		<u>ngth </u>	Rtg Type 0.00 NM		
	redited	L 10/1-1/12 IV	TT Lany Nows	0 00	ор		1 11111		.00 (φ100.00)) 0.00 14111		
-	redit]											
		2-10/14/12 N	1-F Early News	5-63	0р		- TWThF		:30 (\$450.00)	0.00 NM		
_	redited redit]											
		2 10/12/12	FacetoFace/Rals	ston RenCM	730-758pm	- TW- F-	- :30	2	\$225.003	0.00 NM	2	\$450.00
			Face to Face w/	•					,			,
FACE	D-4-	End Data	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	C==4=/\/\==1.	Data	Dation						
Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> - TW- F	Spots/Week 2	Rate \$225.00	Rating 0.00						
N22 KSNV			FacetoFace/Rals		730-758pm	M	- :30	1	\$900.001	0.00 NM	1	\$900.00
			Face to Face w/	J.Ralston								
FACE	art Date	End Data	Wookdays	Spots/Mook	Poto	Pating						
Week: 10		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00						
		2 10/13/12	Vegas Inc.	CM	6:30-8pm	S	- :30	1	\$150.003	0.00 NM	1	\$150.00
\/FOA	2 1210		Vegas Inc.									
VEGAS St:	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-	1	\$150.00	0.00						
24 KSNV	10/15/1	2 10/15/12	M-F Jeop/Wheel	CM	630-730pm	M	- :30	1	\$400.003	0.00 NM	1	\$400.00
JEP/W	песі		M-F Jeopardy/W	heel of Fortune	Э							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$400.00	0.00						
26 KSNV	10/13/1	2 10/13/12	Weekend Jeopai	•	630-730pm	S	- :30	2	\$250.003	0.00 NM	2	\$500.00
JEP/W	HEEL		WKND Jeop/Wh	eel								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-	2	\$250.00	0.00						

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
26	KSNV	10/13/12	2 10/13/12	Weekend Jeopard WKND Jeop/Whe	•	630-730pm	S	- :30	2	\$250.003	0.00 NM	2	\$500.00
	JEP/WH	EEL		WKND Jeop/Wile	:61								
27	KSNV	10/14/12	2 10/14/12	News 3 Live in Pr	ime CM	7-10pm		S :30	1	\$600.003	0.00 NM	1	\$600.00
	NEWS A	AFTER N	FL IN PRIM	News 3 in Prime E									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/0		10/14/12	S Fri PR 9-10p	CM	\$600.00 9-10pm	0.00	- :30	1	\$1,000.003	0.00 NM	1	\$1,000.00
		10/12/11	10/12/12	Friday Prime 9-10		Отории	•	.00	·	ψ1,000.000	0.00 1411	· ·	Ψ1,000.00
(GRIMM Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/0		10/14/12	F	1	\$1,000.00	0.00						
29	KSNV	10/12/12	2 10/12/12	Fri PR 8-9p	CM	8-9pm	F-	:30	1	\$750.003	0.00 NM	1	\$750.00
,	WHIT/C	OMM		Friday Prime 8-9p	om								
147		t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	eek: 10/0 KSNV		10/14/12 2 10/10/12	Wed PR 9-10p	CM	\$750.00 9-10pm	0.00 W	- :30	1	\$1,700.003	0.00 NM	1	\$1,700.00
			- 10/10/12	Wednesday Prim	_	o . op		.00	·	ψ·,· σσ.σσσ	0.00		Ψ.,.σσ.σσ
,	SVU Stai	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	eek: 10/0		10/14/12	W	1	\$1,700.00	0.00						
31	KSNV	10/10/12	2 10/10/12	Wed PR 10-11p	CM	10-11pm	W	:30	1	\$1,400.003	0.00 NM	1	\$1,400.00
	CHICAG	O FIRE		Wednesday Prim	e ro-ripin								
10/	<u>Staı</u> eek: 10/0	t Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,400.00	Rating 0.00						
			2 10/14/12	The Tonight Show	1 v CM	1135p-1237a		- :30	2	\$500.001	0.00 NM	2	\$1,000.00
	TON 011	OW.		Tonight Show		·							
	TON SH Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	eek: 10/	15/12	10/21/12	M	2	\$500.00	0.00				D: +		
Spot		Date Rai 10/15/12		escription he Tonight Show		t/End Time 5p-1237a		Weekdays M	<u>Le</u>		Rtg Type 0.00 NM		
	See	MG 34.	3,34.4	-						,			
2				E] NOT AVAILABL he Tonight Show		5p-1237a		M		:30 (\$500.00)	0.00 <i>NM</i>		
	See	MG 34.	3,34.4	3						(**************************************			
3	-			E] NOT AVAILABL he Tonight Show		5p-1237a		M		:30 \$500.00	0.00 NM		
	⊕ MG	for 34.2,	34.1	_	1100	p-12574		141		.50 φ500.00	0.00 14101		
4			te to Reinsta	ate] he Tonight Show	112	in 1007a		M		·20 \$500.00	0.00 NM		
	_	for 34.2,		ne ronight show	1130	5p-1237a		IVI		:30 \$500.00	U.UU INIVI		
			te to Reinsta										
35	KSNV	10/09/12	2 10/12/12	The Tonight Show Tonight Show	v CM	1135p-1237a	TWIF	- :30	8	\$500.001	0.00 NM	8	\$4,000.00
	TON SH			. Jingik Onow									
W	<u>Staı</u> eek: 10/0	t Date 08/12	End Date 10/14/12	Weekdays - TWTF	Spots/Week 8	Rate \$500.00	Rating 0.00						
					· ·	+5.00						-	

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate F	Pri Rtg Type	Spots	Amount
35 KSNV 10/09/12 10/12	2/12 The Tonight Show	CM	1135p-1237a	- TWTF-	- :30 8				\$4,000.00
TON SHOW	Tonight Show								
Start Date End D	ate Weekdays Spo	ots/Week	Rate R	ating				İ	
Week: 10/08/12 10/14/		8	\$500.00	0.00					
Spot Ch Date Range	<u>Description</u>		End Time				ate Rtg Type		
1 KSNV 10/08/12-10/14/	~		p-1237a		- ТWГhF	:30 (\$500.	00) 0.00 <i>NM</i>		
[.NOT AVAILABLE	,35.11,35.12,35.13,35.14,38 RATE] NOT AVAILABLE RA	ATE							
2 KSNV 10/08/12-10/14/			p-1237a		- TWThF	:30 (\$500.	00) 0.00 <i>NM</i>		
-	,35.11,35.12,35.13,35.14,38 RATE] NOT AVAILABLE RA								
3 KSNV 10/08/12-10/14/	<u> </u>		p-1237a		- TWThF	:30 (\$500.	00) 0.00 <i>NM</i>		
	,35.11,35.12,35.13,35.14,35 RATE] NOT AVAILABLE RA								
4 KSNV 10/08/12-10/14/	-		p-1237a		- TWThF	:30 (\$500.	00) 0.00 <i>NM</i>		
	,35.11,35.12,35.13,35.14,38 RATE] NOT AVAILABLE RA								
5 KSNV 10/08/12-10/14/	12 The Tonight Show	1135ր	p-1237a		- TWThF	:30 (\$500.	00) 0.00 <i>NM</i>		
	,35.11,35.12,35.13,35.14,35 RATE] NOT AVAILABLE RA								
6 KSNV 10/08/12-10/14/	12 The Tonight Show	1135	p-1237a		- TWThF	:30 (\$500.	00) 0.00 <i>NM</i>		
	,35.11,35.12,35.13,35.14,35 RATE] NOT AVAILABLE RA								
7 KSNV 10/08/12-10/14/			p-1237a		- ТWГhF	:30 (\$500.	00) 0.00 <i>NM</i>		
	,35.11,35.12,35.13,35.14,35 RATE] NOT AVAILABLE RA								
8 KSNV 10/08/12-10/14/			p-1237a		- ТWThF	:30 (\$500.	00) 0.00 <i>NM</i>	1	
-	,35.11,35.12,35.13,35.14,38 RATE] NOT AVAILABLE RA								
9 KSNV 10/09/12-10/12/	12 The Tonight Show	1135	p-1237a		- ТWГhF	:30 \$500	.00 0.00 NM		
MG for 35.7,35.1,35 [Revised Rate To R	5.3,35.4,35.5,35.8,35.6,35.2 einstate]								
10 KSNV 10/09/12-10/12/	12 The Tonight Show	1135	p-1237a		- ТWГhF	:30 \$500	.00 0.00 NM	1	
MG for 35.7,35.1,35 [Revised Rate To R	i.3,35.4,35.5,35.8,35.6,35.2 einstate]								
11 KSNV 10/09/12-10/12/	12 The Tonight Show	1135	p-1237a		- ТWГhF	:30 \$500	.00 0.00 NM		
MG for 35.7,35.1,35 [Revised Rate To R	i.3,35.4,35.5,35.8,35.6,35.2 einstate]								
12 KSNV 10/09/12-10/12/	-	1135	p-1237a		- ТWThF	:30 \$500	.00 0.00 NM	1	
MG for 35.7,35.1,35 [Revised Rate To R	i.3,35.4,35.5,35.8,35.6,35.2 einstatel								
13 KSNV 10/09/12-10/12/		1135	p-1237a		- TWThF	:30 \$500	.00 0.00 NM	ĺ	
MG for 35.7,35.1,35 [Revised Rate To R	i.3,35.4,35.5,35.8,35.6,35.2 einstatel								
14 KSNV 10/09/12-10/12/	•	1135	p-1237a		- ТWГhF	:30 \$500	.00 0.00 NM	İ	
MG for 35.7,35.1,35 [Revised Rate To R	i.3,35.4,35.5,35.8,35.6,35.2 einstatel								
15 KSNV 10/09/12-10/12/	-	1135	p-1237a		- ТWГhF	:30 \$500	.00 0.00 NM	İ	
_	5.3,35.4,35.5,35.8,35.6,35.2		'						
[Revised Rate To R 16 KSNV 10/09/12-10/12/	•	1135r	p-1237a		- TWThF	:30 \$500	.00 0.00 NM		
_	5.3,35.4,35.5,35.8,35.6,35.2		7 12074		1 11111	.00 φοσο	.00 0.00 14111		
[Revised Rate To R	einstate]								
36 KSNV 10/09/12 10/12	2/12 M-F News 3 at Eleven M-F News 3 at Elever		11pm-1135pm	- TWTF-	- :30 4	4 \$425.003	0.00 NM	4	\$1,700.00
NEWS	oto Moslislavia	10 /\ \ / 2 = 1	Data D	otio c					
Start Date End D Week: 10/08/12 10/14/		ots/Week 4	\$425.00	ating 0.00					
37 KSNV 10/15/12 10/15	5/12 M-F News 3 at Eleven M-F News 3 at Elever		11pm-1135pm	M	- :30 1	\$425.003	0.00 NM	1	\$425.00
	IVITI INGWS S AL LIEVEI	•							

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate

06830030 BERKLEY FOR SENATE Alt Order #: Product Desc: **KSNV**

Ln Ch NEWS	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate P	ri Rtg Type	Spots	Amount
	rt Date 15/12	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$425.00	Rating 0.00						
			Sa-Su News 3 at		11pm-1135p		:30	2	\$400.003	0.00 NM	2	\$800.00
NEWS			Sa-Su News 3 at	Eleven								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	SS Saturday Today	CM	\$400.00 7a-9am	0.00	:30	2	\$225.003	0.00 NM	2	\$450.00
		2 10/10/12	Saturday Today	OW	ra sam	5	.00	_	Ψ220.000	0.00 14101		ψ-100.00
SAT TO Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	S-	2	\$225.00	0.00					<u> </u>	
40 KSNV	10/13/1	2 10/13/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S-	:30	2	\$150.003	0.00 NM	2	\$300.00
NEWS	. 5 .	E 15 /		0	Б.,	D ()						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
41 KSNV	10/13/1	2 10/13/12	News 3 Today - S		9am-930am	S-	:30	1	\$200.003	0.00 NM	1	\$200.00
NEWS			News 3 Today - 3	SAT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	Sunday Today	CM	\$200.00 7a-8am	0.00	:30	2	\$350.003	0.00 NM	2	\$700.00
		2 10/14/12	Sunday Today Sunday Today	OW	ra oani	5	.00	_	ψοσο.σσ σ	0.00 14101	_	Ψ100.00
SUN TO Sta	DDAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S	2	\$350.00	0.00					<u> </u>	
43 KSNV	10/13/1	2 10/13/12	Saturday Night Li Saturday Night L		1130pm-1:02	2amS-	:30	1	\$550.003	0.00 NM	1	\$550.00
SNL			Cataraay Might L	IVO								
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$550.00	Rating 0.00						
44 KSNV	10/09/1	2 10/12/12	M-F Early News	CM	5-630p	- TWTF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS			M-F Early News									
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/ 45 KSNV		10/14/12	Late Night w/Fall		\$1,200.00 1237a-136an	0.00 n - TWTF	:30	2	\$250.001	0.00 NM	2	\$500.00
			Late Night w/Fall						•			•
FALLON Sta	ง rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	- ТWГF	2	\$250.00	0.00						
46 KSNV	10/09/1	2 10/12/12	The Agenda 1230 The Agenda 123		1230-1p	- TWF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	- TWTF The Agenda 1230	Opm CM	\$325.00 1230-1p	0.00 M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
47 1011	10/10/1	2 10/10/12	The Agenda 123		1200 IP	111	.00		ψ020.00 1	0.00 14101		Ψ020.00
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$325.00	Rating 0.00						
		2 10/12/12	M-F Jeop/Wheel	CM	630-730pm	W- F	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
Sta	rt Date	End Date	M-F Jeopardy/W Weekdays	heel of Fortune Spots/Week	e Rate	Rating						
Week: 10/		10/14/12	W- F		\$1,300.00	0.00						
49 KSNV	10/10/1	2 10/12/12	The Agenda 1230 The Agenda 123		1230-1p	WГF	:30	1	\$325.001	0.00 NM	1	\$325.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	WTF Late Night w/Fallo	on CM	\$325.00 1236a-136an	0.00 n WTF	:30	2	\$250.001	0.00 NM	2	\$500.00
JU KJIV	10/10/1	∠ IU/IZ/IZ	Late Mynt Wirdin	JII CIVI	12300-13001	WII	.50	۷	Ψ230.00 Ι	O.OO INIVI		ψ500.00

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE **KSNV** 10/09/12 - 10/15/12 Flight Dates: Estimate: 30S Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Amount Late Night w/Fallon Weekdays --WTF--End Date Spots/Week Rating 0.00 Start Date Rate

\$250.00

Week: 10/08/12

10/14/12

\$44,650.00 Totals 114